



Edoardo Cervoni

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DR. EDOARDO CERVONI • 70 LEVLAND ROAD • SOUTHPORT • PR9 9JA • UNITED KINGDOM

Medical Doctor

Innovative, Professional, Skilled

Personal details

I was born on 30/12/1969 (Italy). I am married with 2 children.

Key skills

Excellent judgment and reasoning
Excellent communication and listening skills
Able to analyze and interpret information
Genuine desire to help people
Keen interest in Science and Medicine
Ability to keep up-to-date with developments in patient care
Compassion, integrity and sense of responsibility
Ability to put people at their ease and inspire their trust and confidence
Excellent general semeiotic skills
Specialist ENT skills
Ability to work under pressure and make quick, clear decisions
Ability to work consistently to high professional standards
Ability to train, teach and supervise staff
Effective negotiation skills

Professional registrations

2003, GMC UK (SR) ENT entry
2002, Central Lancashire Medical Performers List (4377126-5NG)
2002, GMC UK GP register entry
2002, Medical Council of Canada 200201929
2000, NZ Medical Council 28786
1997, US Medical License 0-532-541-0
1997, GMC UK 4377126.
1995, Ordine dei Medici Imperia 1633

License to Practice

Revalidation already granted by the GMC in June 2013 and valid until June 2018.

Education

ENT Board Certification - University of Genoa, 2000 - 50/50 cum Laude
GP – State Exam Diploma - University of Genoa, 1994 - Full marks
M.D. Degree - University of Genoa, 1994 - 110/110 cum Laude
Bachelor of Science - Liceo Scientifico Sanremo, 1987

IT skills

Very familiar with all the General Practice and OOH IT currently in use in the UK.

Professional indemnity

Member of the MDDUS

Appraisals and Publications

Yearly appraisals since 2003. Robust portfolio and 12 Medline Pubmed publications with 60.07 impact points. I have attended as a speaker several national and international conferences. I am an ENT lecturer for the GPST teaching programme at the Royal Preston Hospital.

Work experience

Locumdoctor4u Ltd Jan 2012 – Present Director/Freelance GP	Gene Therapy Dept – CBA, Genoa 98-00 Intern Scholar
Central Lancashire PCT NHS Oct 02-Jan12 Full-Time Salaried GPwSI in ENT	University Dept. of Surgery, Tucson 1996 Visiting Scientist
Ormskirk & District General Hospital 03-08 ENT Hospital Practitioner	ASL1, Sanremo 1995-2000 GP locum and OOH Services
Medacs Ltd. 2002 Locum ENT	Italian Army 1995 GP Medical Director of the Regiment
Green Lane Hospital, Auckland 2000-01 Otology Fellow	University of Genoa, Genoa 1989-1994 Clinical internships
University ENT Department, Genoa 1996-00 ENT Specialist Registrar	

Recent University Courses

2013 - Inspiring Leadership through Emotional Intelligence - Case Western Reserve University
2013 - Competitive Strategy - LMU
2013 - Grow to Greatness: Smart Growth for Private Businesses, Part I - Darden Business School
2013 - Leading Strategic Innovation in Organizations - Vanderbilt University
2013 - Foundations of Business Strategy - Darden Business School
2013 – Start-up Boards: Advanced Entrepreneurship - Stanford University
2012 - Model Thinking - University of Michigan
2012 - Introduction to Sociology - Princeton University
2012 - Introduction to Finance - University of Michigan

Mentors, Inspirations, and Influences

Sig.ra Marianna Mandarelli: my grandmother. A war widow. An inspiration and guide for empathy, ethical values, nurturing relationships and joy of living.

Prof Alessandro Cervoni: my father. A natural leader and a man of highest intellect and creativity. His morality, honesty and respect for others have crafted my personality.

Prof Rosalba Fortini: my mother. An example of full dedication to the family. She also infused me her passion for Classical Arts and History.

Lt Gen Francesco Cervoni: my uncle. Former Chief of the Italian Army inspiring leadership, rectitude, passion, and dedication.

Prof Giacomo Balestra: An old mathematics teacher of mine who always encouraged me to push my limits.

References

Available upon request

Medline Pubmed

1: Cervoni E. QOF should be more about disease and risk factors prevention. *Br J Gen Pract.* 2012 Feb;62(595):69. doi: 10.3399/bjgp12X625067. PubMed PMID: 22520769; PubMed Central PMCID: PMC3268472.

2: Mora R, Crippa B, Cervoni E, Santomauro V, Guastini L. Acoustic features of voice in patients with severe hearing loss. *J Otolaryngol Head Neck Surg.* 2012 Feb;41(1):8-13. PubMed PMID: 22498262.

3: Cervoni E. 'A man paints with his brains and not with his hands' (Michelangelo). *Gerontology.* 2011;57(6):572. doi: 10.1159/000329859. Epub 2011 Jul 27. PubMed PMID: 21791897.

4: Cervoni E. The 'Pounds for Pounds' weight loss financial incentive scheme: an evaluation of a pilot in NHS Eastern and Coastal Kent. *J Public Health (Oxf).* 2011 Sep;33(3):470-1. doi: 10.1093/pubmed/fdr046. Epub 2011 Jun 16. Erratum in: *J Public Health (Oxf).* 2011 Dec;33(4):636. PubMed PMID: 21680605.

5: Cervoni E. Hepatitis C. *Lancet.* 1998 Apr 18;351(9110):1209-10. PubMed PMID: 9643724.

6: Cervoni E. High prevalence of hepatitis C antibody and RNA in patients with Sjögren's syndrome. *Semin Arthritis Rheum.* 2000 Feb;29(4):266. PubMed PMID: 10707993.

7: Salami A, Dellepiane M, Cervoni E, Faga D. [Study of click-induced vestibule-sternocleidomastoid reflex recorded with surface electromyography]. *Acta Otorhinolaryngol Ital.* 2000 Dec;20(6):419-23. Italian. PubMed PMID: 11398679.

8: Perria M, Moscolin M, Pardini L, Bonsignore AD, Cervoni E, Salami A. [Tests of auditory fatigue and their possible use in the prevention of occupational hypoacusia: apropos of a clinical case]. *G Ital Med Lav Ergon.* 2001 Oct-Dec;23(4 Suppl):89-95. Italian. PubMed PMID: 11822308.

9: Cervoni E. Childhood URTIs. *Can J Rural Med.* 2004 Winter;9(1):47; author reply 47. PubMed PMID: 15603677.

10: Cervoni E. Impact of obesity. *Br J Gen Pract.* 2005 Dec;55(521):967-8. PubMed PMID: 16378572; PubMed Central PMCID: PMC1570536.

11: Cervoni E. An audit of choosing and using the NHS Walk-in Centre in Skelmersdale, Lancashire, UK. *Fam Med.* 2008 Apr;40(4):236. PubMed PMID: 18382833.

12: Cervoni E. Height and weight checks for children in primary care. *Br J Gen Pract.* 2011 Jan;61(582):65. doi: 10.3399/bjgp11X549081. PubMed PMID: 21402001; PubMed Central PMCID: PMC3020058.